Phoenix Rotary 100

PROJECT REQUEST FORM / use more space as needed (rev 09-06-11)

Date: _____; Beneficiary: _____; its website: _____

Exempt under Section 501(c)3? Yes___, or No___; Funds payable to (payee): _____

Rotarian Sponsor – Individual: _____; Committee: _____

Rotarian Co-Sponsors: _____

Proposed Project Committee Chair and Committee Members: _____

_____

PROJECT TITLE OR PURPOSE - _____; Amount Requested: $_____

Population Served (e.g. youth, homeless, etc.): _____; Hands-On Project: __, or $Donation-Only: ___

Project Type: Capital Expenditure: ___; or, Funding Operations: ___; or, New Program: ___; or, Improve Existing Program: ___

STRATEGIC PLAN - For Hands-On Project or for Use-of-Funds re Donation-Only (with timelines & progress benchmarks if applicable):

1. Goal(s), i.e. expected outcomes: _____
2. Strategy(s) to meet goal(s): _____

   _____
3. Resources Required, i.e. funding, in-kind & human/volunteer: _____

   _____
4. Budget attached? Yes___, or No___; At minimum, **itemize the use of funding** here: _____

   _____

CRITERIA - How does this project meet the following Project Selection Criteria? (must meet some or most criteria):

1. Seed-Planting – Plant seeds to start or expand a self-perpetuating process: _____

   _____
2. Multiplier Effect – Provide benefits to society beyond the immediate beneficiary(s): _____

   _____
3. Boot-Strapping – Teach people how to fish rather than only give them fish: _____

   _____
4. Sustainable – Determine future revenues will cover costs and sustain benefits over time: _____

   _____
5. Unique – Fill needs unlikely to be filled by others: _____

   _____
6. Phoenix Rotary 100 Branded – Our club members manage and execute the project: _____

   _____
7. Collaborative – Partner with other organizations (if appropriate for this project): _____

   _____
8. Magnetic – Attract donors of financial, in-kind and human support from outside our club: _____

   _____

FOLLOW-UP - Post Project or Continuous Project Follow-Up:

1. Requirements of Beneficiary to report post-project or continuous-project results: _____

   _____
2. Rotarian responsible for reporting results to Resources Allocation Committee and/or Board: _____

RECOGNITION FOR PHOENIX ROTARY 100 - Describe how this project will help publicize our Rotary "brand" to help attract community support for future projects and how it might help attract new members to our club:

1. Recognition in Beneficiary newsletter and/or website: _____
2. Press release (attach draft if applicable): _____
3. Other: _____

GENERAL COMMENTS - Attach supporting letter(s) and/or documentation if appropriate): _____

_____