ROTARIZONIAN
PHOENIX ROTARY 100 chartered in 1914

FRIDAY, February 15, 2008 | VOLUME LXXXIV | NO. 33 | WWW.PHOENIXROTARY100.ORG

Today's Program

"ARIZONA TOWN HALL"

TARA L. JACKSON

CHAIR OF THE DAY: DENNY MITCHEM

Since her first exposure to the Arizona Town Hall more than thirteen years ago, Ms. Jackson has been an avid supporter of the Town Hall's unique process and an enthusiastic volunteer. Her part-time passion became her full time occupation in July of 2006 when she assumed the role of Town Hall's President. Prior to the Town Hall, Ms. Jackson practiced law in the area of employment and commercial litigation for over fifteen years with the Phoenix firm Bonnett, Fairbourn, Friedman and Balint. During that time she was head of the firm's employment law section.

In addition to her law practice, Ms. Jackson taught as an Adjunct Professor for ASU's Law School and has served in numerous positions for both state and federal bar associations. Ms. Jackson has been a "Big Sister" for Valley Big Brothers/ Big Sisters and a mentor and family sponsor for Homeward Bound. She has also assumed various leadership roles for Soroptimist International of Phoenix, including President in 2002-2003.

POLIO PLUS

Four Phoenix Rotary 100 members (Bill Chase, John King, John Fearing and Ruth Howe) along with another 40 or so District 5490 Rotarians will be in Caborca this weekend administering the oral polio vaccine to babies/children up to ages of 3 or so on this District's Annual Polio Plus trip. Here are some facts about PolioPlus:

* 1.2 million Rotarians are committed to eradicating polio and to date a little over $630 million has been given by Rotarians throughout the world toward this effort.
* Since 1985, more than 2 billion children in 122 countries have received this oral vaccine.
* Without these efforts, over 10 million children would have been disabled.
* Today polio is an epidemic in just 4 countries.
* If Rotary and the world fails to eradicate this disease, over 10 million children will be paralyzed during the next 40 years.

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HAPPY BIRTHDAY

DON SATHER
February 12

HUGH DOWNS
February 14

EVE PICQUETTE
February 14

JOE WYNN
February 14

LARRY GOAD
February 15

RICH ADAMS
February 17

Do a little, it means a lot!

PROGRAM PREVIEW

FRIDAY, FEBRUARY 22, 2008
PHOENIX ART MUSEUM-ST. JOHNS BIBLE
Steven Nelson
Chair of the Day: Georgia Wolfe

FRIDAY, FEBRUARY 29, 200
ARIZONA CARDINALS
Head Coach Ken Whisenhunt
Chair of the Day: Nick Lowery

FRIDAY, MARCH 7, 2008
PRESENT AND FUTURE TRENDS OF ASU FULTON SCHOOL OF ENGINEERING
Dr. Deidre Meldrum,
Chair of the Day: Carmo Fernandez

FRIDAY, MARCH 14, 2008
DARK DAY
PRESIDENTS BALL-MARCH 15
PHOENIX COUNTRY CLUB
6 PM No Host Cocktails
7 PM Dinner

ATTENDANCE REPORT
February 8, 2008

Membership:	301
Membership Absent:	128
Membership Present:	173
Guests:	27
Total Present:	200

ROTARY FACTOID

BY PAST PRESIDENT TIM CREEDON

Did you know that...?

The February 11, 1977 Rotarizonian reported that the Presidents' Ball had been held the previous weekend at the Biltmore Hotel. Beautiful orchids adorned the tables and were gifts for the ladies. In attendance were some 400 Rotarians, spouses and guests. The entree was the "Biltmore Prime Rib" and the music was provided by the Tommy Reed Orchestra. It was declared a gala evening and much enjoyed by all especially since the event was underwritten by the club at no additional cost to the members.

DISTRICT & CLUB CALENDAR OF UPCOMING EVENTS

2008 ~ SAVE THE DATE!

March 11:	Rotary After Hours!
March 15:	President's Ball
April 5:	Rebuilding Together
April 6:	New Members Old Fashioned Breakfast
April 7:	Speech Contest
April 11:	Speech Contest Finals
April 19:	Bill Bartholomew Golf Tournament

IT HAPPENED AT PHOENIX ROTARY 100

BY DIMITRI DROBATSCHEWSKY

President Karlene Keogh opened the meeting of February 8, 2008 at 12:15 PM and asked Linda Kaplan to speak the Invocation and lead in the Pledge of Allegiance. She was followed by **Carl Balderson** who led in the Patriotic Song, with piano accompaniment by **Chuck Emerson**. This gave way to **Roger Marce** for Guests and Visitors Introduction, followed by a moving eulogy, read by **John Low**, in memory of the deceased member **Frank Clelland**. President **Karlene** recognized the widow and son of the departed in the audience, and a moment of silence was observed in honor of the deceased.

John Hansen was entrusted with the creation of a Valentine's message, which he did with a short romantic poem addressed to President **Karlene**. **Anne Lynch**, as the chairperson of the Member Recognition Committee, then took the podium to announce the deadline for the various nominations for membership awards, including nominations for Distinguished Rotarian Award, David Wastchak "Spirit of Rotary Award," and the **Tim Creedon** "Quiet Confidence Award." **Stan Levine**, in an eloquent testimonial, introduced Rotary's newest member, **Dennis Rusk**, before **Craig Wilson** proceeded to "Rooster fine" various "victims" by way of questions related to the Field of Dreams project, and the amounts of money required to sponsor a team or an individual for the coming season. After which Sergeant-at-Arms **Jason Ebe** selected President-Elect **Roger Marce** for his only "finee."

Birthday greetings were extended to **Bill Chase** and **Brendan Kennedy**, which brought to the podium the Club's Secretary **Brinton Johnson**, to deliver her Sunshine Report. That report included a mention of **Don Sather**, who is recuperating at home from a hip replacement; a plug for "Rotary After Hours," explained in a leaflet on the tables; and an appeal for additional volunteers for the Sunshine Committee, whose membership is down to four. A couple of individual announcements included **Kris Lindeman's** appeal for additional judges and other volunteers for the Speech Contest.

This brought to the podium our Chair of the Day, **Jason Ebe**, who introduced the two speakers for today's program, **Jos Anshell** and Louie Moses, executives of "the most creatively awarded Advertising Agency" in Arizona. Their subject was the presentation via slides of twelve of the funniest commercials run at the Super Bowl event, during which the speakers took turns explaining to the audience that incredible amounts of money were spent for 30 seconds of ads where the subject to be advertised appeared sometimes no longer than a second, like an afterthought to the often very humorous contents of the commercial. The meeting was adjourned at 1:25 PM, slightly ahead of schedule.

THE FOUR WAY TEST OF THE THINGS WE THINK, SAY OR DO

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all Concerned?

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Phoenix Rotary 100 Officers 2007-2008
President: Karlene Keogh
Vice President: Roger Marce
Secretary: Brinton Johnson
Treasurer: Steven Scheiner
Sergeant-at-Arms: Jason Ebe
Information Officer: Carl Balderson
Immediate Past President: R. C. Eisenach
Executive Director: Gail Peretz
Directors
Kevin Beamon
Joseph L. Botero
Scott Irving
Rajesh "Tony" Kakar
Lori Kobriger
Anne L. Lynch
Raymond "Bear" Thomas

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Remember as a Rotarian, as a Centurion, as a Paul Harris Society Member, you are contributing to the world's efforts to eradicate polio. Read more in this month's issue of the Rotarian. And, if you are interested in the annual Polio Plus Trip to Caborca, contact Bill Chase or Past District Governor, Don Schiller.

Submitted by Ruth Howe

Share Rotary
Invite a friend or business associate to our Rotary meeting
Think Membership
Propose that friend or business associate for membership in Phoenix Rotary 100