



Today's Program

Martha Mertz, Founder, ATHENA International

"Becoming ATHENA: Eight Principles of Enlightened Leadership"

CHAIR OF THE DAY: BRIDGET NELKE

Martha Mayhood Mertz is the author of *Becoming ATHENA: Eight Principles of Enlightened Leadership* and the founder of ATHENA International.

Mertz is a speaker, author, and successful real estate entrepreneur as president and owner of the Michigan-based firm Mayhood/Mertz Investment, Inc. Mertz's book traces the ATHENA history and illuminates the ATHENA principles, with inspiring stories from Mertz and other leaders.

Mertz was President of ATHENA International from its beginnings in Lansing, MI in 1982 to May of 1999. Now, a global board leads ATHENA and Mertz serves as a board member and ambassador, traveling the globe to share its message that women bring a distinctive, transforming approach to leadership, an approach that goes beyond gender to speak to all who would lead in the 21st century.

"We work to achieve a balance in the voices of leadership. Time tested "women's ways" of leading have become the gold standard for both gen-

ders, and the building blocks for success in today's global environment," says Mertz.



ATHENA International, formerly ATHENA Foundation, is a non-profit organization that seeks to support, develop and honor women leaders, inspire them to reach their full potential, and create balance in leadership worldwide. Since the program's inception in 1982, more than 6,000 awards have been presented in over 500 communities in the United States, Canada, China, Russia, the United Arab Emirates and the United Kingdom.

Mertz was honored as one of the Top 25 Women Business Owners in Michigan by the National Association of Women Business Owners (NAWBO), and selected as the Michigan Women-In-Business Advocate by the U.S. Small Business Administration. Other awards she has received include the Visionary Award from Office Depot, in 2004; the Vassilissa Award in Moscow, Russia; and induction in 2006 into the Enterprising Women's Hall of Fame. Mertz received her B.A. in Women's Studies and Psychology from Michigan State University. She currently resides in Sedona, Arizona, with her husband, Dr. Edward Ingraham.



HAPPY BIRTHDAY



BOB RASKIN
FEBRUARY 20



DICK ALLEN
FEBRUARY 22



KEN MANGUM
FEBRUARY 24



LISA BARNARD
FEBRUARY 26

At the last meeting of the Board of Directors, the following resignation was accepted with regret:

Renee Boudreaux
Michelle Blake
Steve Esposito
David Lamey
Michael Neslen
Bryan Lisowski
Susan Hajek
Devin Rankin

TEAM

Together Each Accomplishes More

PROGRAM PREVIEWS

FRIDAY, March 2, 2012
Brain State Technologies
Chair of the Day: Phil Geiger

FRIDAY, March 9, 2012
Climate Change Skeptic
Chair of the Day: Joe Wolfe

FRIDAY, March 16, 2012
DARK DAY
Presidents Ball on March 17, 2012
Phoenix Country Club

FRIDAY, March 23, 2012
Arizona's Cowboy Poet
Chair of the Day: Terry Gilberg

FRIDAY, March 30, 2012
Arizona Technology Council
Chair of the Day: Jim Soudriette

FRIDAY, April 6, 2012
Young Man, Young Woman Awards
Chair of the Day: John Gerace

SHARE ROTARY

ASK a friend or business associate to our Rotary meeting

THINK MEMBERSHIP

PROPOSE that friend or business associate for membership in Phoenix Rotary 100

CLUB CALENDAR

March 2 & 3, 2012 P.E.T.S.
Friday, March 16, 2012 No meeting

Saturday, March 17, 2012
Presidents Ball, Phoenix Country Club

Wed, April 25, 2012 18th Annual Bill Bartholomew Golf Classic

May 6-9-25, 2012 Rotary International Convention, Bangkok, Thailand

Monday, May 28, 2012
Memorial Day – Office closed

June 1, 2, 3, 2012 District 5490 Conference, Prescott, AZ

Friday, June 29, 2012 Induction of Brendan Kennedy, 99th President, Phoenix Rotary 100

Thank you to *Ken Young* and *Phoenix Flower Shops* for the beautiful flowers at our meetings each week. Each week, they are given to someone to help cheer their day. Thank you Ken, we appreciate you!



Jon's Secret
Word of the Week:
Profundity

IT HAPPENED AT PHOENIX ROTARY 100

BY HOWARD SIMON, PHOTOS BY RUTH HOWE

President Jon Bauman called the 30th meeting of the 98th year of Phoenix Rotary 100 to order at 12:30pm, calling **Randy Long** to deliver the Invocation and Pledge; **Ilene Lashinsky**, to lead us in singing God Bless America; and **Jason Ebe**, to introduce guests and visiting Rotarians.

President Jon called upon Sheriff Babeu to report on recent activities in southern Arizona. Sheriff Babeu updated us on conditions near the border, emphasizing the recent arrest of 76 individuals involved in drug smuggling on behalf of the Sinaloa Cartel, and describing cartels as our most dangerous enemies.

Colin Day, founder of AZveteransLead.com, reminded us about the Honor Walk for Arizona Veterans being held on Sunday, February 26. Presented by Grand Canyon University, the Honor Walk is a 5K team walk around the GCU campus to honor those of all generations who have served our country. See www.honorwalk.com.

President Jon called upon **Jason Ebe** to make a special Paul Harris Fellow presentation to **Dale Walters** (a multi-PHF) and played a short video for the End Polio Now campaign.

Steve Bretschneider introduced **Ronjon Bhattacharya** as the newest member of Phoenix Rotary 100. **Steve** described **Ronjon** as “kinda normal” and recently relocated here from Melbourne, Australia, where he worked for Bain & Co. Welcome **Ronjon**.



President Jon called upon **Sgt-at-Arms Joey the Deuce**, who complained that we

are not turning in our fellow Rotarians, and demonstrating his power, reenacted the infamous Valentine’s Day Massacre by calling upon club members **PP Dick Dunseath**, **PE Brendan Kennedy**, **Treasurer Nancy Teff**, **Board Members Carl F. Petersen**, **Scott Rose**, and **Karny Stefan** and shooting them with his Nerf gun – and fining them each \$20.



Avein Saaty-Tafoya then delivered her Secretary’s Report, recognizing **Rotarizonian Reporter extraordinaire PP Howie Simon**, followed by announcements from **Steve Goldston** (Arizona Trail Hike to end Polio); **Barb Katz and Nicole Pudney** (Rotary Happy Hour on March 1); and **Jennifer Wright** (social media tip of the week). We learned that **Junius Bowman** is at Life Care Center of Scottsdale fighting an infection and **Bill Williams** is recovering at home from pneumonia.

Chair of the Day Jim Carroll introduced keynote speaker Jim Ward, President & CEO of The Phoenix Symphony. Mr. Ward enlightened us about his background and relationship with the Symphony, and the great strides made so quickly to resolve the organization’s severe financial challenges, complimenting the loyalty and commitment of the musicians in that effort. To demonstrate the organization’s magic and vitality, Symphony musicians Peter Anderegg (cello) and Leslie Frey (violin), serenaded us with a vibrant classical selection.

President Jon adjourned the 4,905th meeting of Phoenix Rotary 100 at 1:35pm.

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ROTARY FIRST

It Happened at Rotary First: More than 30 business men and women gathered at Phoenix County Club for the Thursday morning, February 16, 2012 Rotary First networking breakfast. Keynote Speaker Attorney Sherman Fogel delivered an informative and interesting presentation titled, "The Magic of Mediation" in which he enthusiastically described the advantages of mediation over litigation to save time and money. Mediation offers a win-win resolution, whereas in litigation, there must be a winner and a loser (and sometimes all parties lose). While many mediation matters are resolved in a day, litigation can last for months and even years, including appeals, etc.

Mark your calendar to join us at our next Rotary First networking breakfast on Thursday, March 15, 2012 at 7:00am at Phoenix Country Club. If you are not on our Rotary First mailing list or for information, contact Past Presidents Mike Hosking or Howie Simon. Rotary First qualifies as a meeting make-up.

ATTENDANCE REPORT - February 17, 2012

Membership:	267
Membership Absent:	132
Membership Present:	135
Guests:	22
Total Present:	157



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